

moms**bestfriend**  
senior care



*Exceptional Senior Care Services*



The Luxury of a Lifetime



Mom's Best Friend provides passionate, expert senior caregivers on an hourly or live-in basis to assist your senior loved ones. Our professionally trained personal assistants provide companionship, meal preparation, housekeeping, medication reminders and administrative assistance for seniors in need.

Call today and receive your FREE in-home assessment.

Dallas 972-446-0500  
Ft. Worth 817-226-2669  
After hours 972-523-2090

[www.MBFseniorcare.com](http://www.MBFseniorcare.com)

*“Mom’s Best Friend has truly been our best friend. We need 24/7 care for our father who is almost 100 years old, and who still lives at home. The careful choice of caregivers by Mom’s Best Friend has given us a successful team to keep our father at home and happy. Thank you, Mom’s Best Friend!”*

Martha and Mary Jean

## PERSONAL ASSISTANCE SERVICES

**Why MBF?** Simply put, Mom’s Best Friend provides the level of care that discerning families demand. MBF vets all senior care job applicants with rigorous behavioral interviews, in-depth background checks, reference checking and other significant job-related requirements. We offer a 40-hour, on-line training program and require an additional day of in-person training with our Administrator. We have a caregiver pool that is focused on customer service and meeting your high standards. This is what has made Mom’s Best Friend the leading household staffing agency in the State of Texas.

**Companionship** We recruit carefully and screen out caregivers who do not have a special place in their heart for seniors. Random spot checks ensure client satisfaction and caregiver motivation. We have a reputation for finding “special” people to come alongside our client families and really help. Whether you need a steady companion or just someone to check in on you or your loved one from time to time, Mom’s Best Friend is the agency to call.

**Medication Reminders** Many seniors are on important medications and they need to be reminded to take them on a daily basis. Having an MBF caregiver in the home on a regular basis is the best way to ensure your loved one is staying on track with their medications.

**Light Housekeeping and Home Revitalization**  
Passivity is the enemy. When caregivers get passive, they miss opportunities to improve the lives of seniors by just helping out around the house. Our training program focuses on building caregivers who take

## MBF SENIOR CARE OFFERS:

Hourly assistance

Live-in care

Permanent Caregiver Placement (you employ the caregiver)

Senior Placement Services (we help you find the right senior community for your loved one)



### Extensive Screening

At MBF Agency, we believe the most important job of a household staffing agency is to consistently provide rigorously screened candidates who exceed clients' expectations of safety, reliability and professionalism. We take great pride in our candidates as we only grant MBF SEAL status, our trademark of excellence, to select professionals eager to reflect our agency's high standards. Every MBF professional must pass an extensive screening process which consists of 10 checks of eligibility criteria, including reference and background checks. This enables MBF to proudly send out our stellar candidates to serve you.

the initiative in the home and transform the living spaces of our clients on an active, consistent basis. We deal with typical problems in the senior home such as pet dander, odor eradication, dilapidation issues, yard and garden maintenance, and cost of living management.

**Executive Laundry including Apparel Selection and Management** We realize that many of our clients have lived their lives with high standards regarding their apparel. We help our senior clients keep their wardrobe fresh and up to date. Our caregivers learn how to manage a wardrobe and keep it appropriate and functional.

### Appetizing Light Meals and Grocery Shopping

As we get older, our meals become more important. MBF caregivers know how to shop for food and how to prepare meals. All dietary issues are managed in accordance with

*“The caregiver is very good, just perfect. This is the best care my grandmother has ever had. She sounds so happy every time I talk to her. Thank you for your careful watch over her. You have been so good to us. It has relieved so much stress knowing she is in good hands. I can't thank you enough.”* **Lara M.**

one's special needs, and we can provide a registered dietician through referral. If clients seek a more advanced level of culinary knowledge, including specialized dietary planning, they may utilize our Personal Chef services at an additional cost.

### Mobility and Executive Transportation Services

Personal mobility can remain a vital part of your life. Our caregivers assist you or your loved one with walking, exercising, or getting in or out of bed or a wheelchair. MBF is licensed in the State of Texas and our caregivers undergo training on how best to transport seniors.

### Assistance with Daily Activities including Bathing & Restroom Assistance.

Our MBF team members assist with all of the basic needs of daily living. We conduct an initial interview with your family to create an individualized service plan. Over time, as things change, our caregivers may make recommendations to enhance this kind of care. We will consult with you and your loved one on how best to deal with limitations as they develop.

### Enhanced Engagement Programs & Concierge Services

Seniors typically have busy social schedules. They are active in church. They attend plays, musicals and movies. They like to visit their country club or play cards with their friends. They like to do “new” things to stimulate their



mind and social life. We provide assistance to help keep the activity level appropriate.

### Emergency Assistance and Enhanced Security

Seniors become prone to falling as they age. Without help, they may have no way to contact others or get medical assistance. With a MBF caregiver in the home on a routine basis, you can sleep easier knowing that we are watching out for your loved one. Also, MBF caregivers receive security training. They know how to recognize indications of abuse, neglect, exploitation or scams/cons that are traditionally committed against seniors.

### Administrative Assistance

Our caregivers are trained to provide personal administrative assistance as well. This may include sorting mail, calendar management, scheduling vendors or appointments, and helping with records management. They can also assist with technology such as the computer or the telephone.

### Travel Companion Services

Travel Companions are available to assist in every facet of your travel experience. Our companions are prepared to assist with packing, making transportation and hotel reservations, and accommodating those with physical disabilities. Travel Companions are available for domestic or international travel.



*The Winblood family*

## A Word from Jim and Kim Winblood, Owners of MBF Agency, Dallas/Fort Worth

Our senior care business, as with all that we do, was born out of great love. Specifically, it was born out of love for my grandfather, the late William F. Winblood. He was a great man. Honest as the day is long. His father died when he was just a boy, and he survived the Great Depression while taking care of his mother and younger brother in rural Oklahoma. He worked hard and saved his money. He lived the American dream, owning his own business and raising a family of boys with my grandma, Nellie. When his boys were taken from him at tragically young ages and Nellie died from Leukemia, it was up to us to direct his care and assistance through his later years. This was one of the most emotionally trying times of our lives. I wanted friends and family, who understood his story, to be there. I wanted authentic caregivers to make this time the best that it could be. I wanted to honor his life in every way . . . right until the very end. I wanted caregivers that would laugh with him, cry with him and help him enjoy every minute of the day. I wanted people who would not give up. I wanted Mom's Best Friend.

Unfortunately, our Senior Care service was just a vision at that time. But now, it is a reality . . . and we exist for you and your story. We are honored to serve you and your family.

All the best,  
Jim Winblood

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### **Member:**

- Personal Assistance Services, licensed with Texas Department of Aging & Disability Services
- Alliance of Premier Nanny Agencies
- The International Nanny Association
- The National Association for the Education of Young Children
- Work Options Group Provider Network, (Winner Most Valuable Provider 2007 – “Best Practices in Backup Care”)